1. Each potter who has been admitted to attend the 26th EUREGIO ceramic market on September 11th-12th, 2021 and has paid the corresponding stallage within the stipulated period, is allowed to take part in the competition.

2. When the market opens, each participating potter will get an evaluation paper. Up to the end of the 1st market day each one judges the stands of the fellow competitors according to the given system of marks. By the end of the 1st day, the evaluation papers will be collected again by the organizers.

3. The following aspects must be taken into consideration for the evaluation:
   - Technological qualities
   - Artistical qualities
   - Outstanding pieces
   - General impression of the variety of production
   - General impression of the market stand.

4. The examination of the evaluation papers will last until the morning of the 2nd market day. The winner will be made public by 11 a.m. The detailed results will be given to all the participants.

5. The following prizes can be awarded:
   - **1st Prize:** purchase by the museum for a total value of 750,- EURO (2019: Ricus SEBES, D/NL)
   - **2nd Prize:** purchase by the museum for a total value of 550,- EURO (2019: Toon Thijs, NL)
   - **3rd Prize:** purchase by the museum for a total value of 350,- EURO (2019: Alvin F. Irving, GB)

6. The payment of the awards and the choice of the pieces to be purchased will take place on Sunday afternoon. Immediately after the potters have received their awards an appropriate notice board will be placed at the stand of the winners.

7. Furthermore, in the course of the following year, the winners have the opportunity to present their ceramics at a collective exhibition taking place in the exhibition rooms of the museum (Haus Zahlepohl). The period and the special conditions of this exhibition will be discussed in time.

8. Determination of the winners:
   - The 1st prize goes to the winner of the evaluation made by the attendants of the market.
   - The 2nd and 3rd prizes are determined by a jury. This jury will be composed by responsible persons of the Pottery Museum or by members chosen by them. In addition to the results of the competition and the criteria applied for that purpose the jury will take further factors into consideration: the coherence necessary to build a collection of modern ceramics and further necessities of the museum.

9. It’s not possible to object to the decisions both of the competitors and the jury.

10. The results of the competition will be published in the local press and in the relevant magazines.
Dear ceramist,

for several years our museum has dedicated itself to the historical Rhineland stoneware and to modern ceramics as well. As in the previous years we’ll organize again in 2021 the 26TH EUREGIO CERAMIC MARKET together with the award of the EUREGIO prize in ceramics 2021

at the castle of Raeren. The conception of this market, whose emphasis lies on quality instead of quantity, has proved to be very worthwhile and will be carried on.

The most important advantages of this market are an efficient advertising campaign as well as a pleasant atmosphere around the castle of Raeren, the attendance of not more than 70 participants and their admission according to strict qualitative point of views. It was a very popular event in the previous years and it will surely be the case in 2021.

You are cordially invited to participate in this market. Further informations and the terms of participation can be found on the following pages and in the enclosed application form.

March 1st, 2021 at the latest.

Your application form must be sent up to You will be informed during the month of April 2021 if your application has been successful. We hope to meet your interest.

Yours sincerely,

Pottery Museum Raeren
Barbara BONG
Deputy Director

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### GENERAL INFORMATION:

<table>
<thead>
<tr>
<th>DATES</th>
<th>Saturday, September 11th, 2021 and Sunday, September 12th, 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIME</td>
<td>from 10 a.m. to 6 p.m. on both days</td>
</tr>
<tr>
<td>APPLICATION</td>
<td>up to March 1st, 2021 at the latest</td>
</tr>
<tr>
<td>LOCATION</td>
<td>inner courtyard and entry of the castle – parking area in front of the castle, Burgstraße 103 – B-4730 RAEREN</td>
</tr>
<tr>
<td>ARRIVAL</td>
<td>Motorway E40 (Brussel-Aachen), exit 39 (Eynatten), then follow the signs MUSEUM</td>
</tr>
<tr>
<td>STALLAGE</td>
<td>25 EURO per metre of the front surface, breadth of the stand max. 3m, one part of the stallage will be invested in the awards of the Euregio competition in ceramics (see below)</td>
</tr>
<tr>
<td>STAND</td>
<td>2m front surface at least and 3m breadth per stand, no other standard measure. It’s not possible to rent a prefabricated stand – each one prepares the stand according to his own ideas.</td>
</tr>
<tr>
<td>SETTING UP</td>
<td>from 6 a.m. on both days</td>
</tr>
<tr>
<td>FOOD</td>
<td>drinks and snacks are available at the market. On Saturday evening a common dinner for all the participants will be organized.</td>
</tr>
<tr>
<td>ACCOMODATION</td>
<td>according to demand (camp site existing)</td>
</tr>
<tr>
<td>ADVERTISING</td>
<td>special magazine with 10,000 copies – advertisements in special journals – advertisements in the big daily papers of the „Ruhrgebiet“ – posters and radio programme (local-regional)</td>
</tr>
</tbody>
</table>

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### FURTHER INFORMATION:

- Only ceramists who produce high quality outstanding pieces and small series will have access to the market. Quality takes precedence over quantity.
- The number of participants is not more than 70. The attendants pay a stallage of only 25 EURO per metre front surface. A part of this money will be invested in the purchase of ceramics by the museum (see EUREGIO competition in ceramics).
- At the same time the EUREGIO prize in ceramics 2021 will be awarded. The attending ceramists determine the best colleague according to their point of view by means of a numerical evaluation. The 2nd and 3rd prizes are determined by a jury. One or several pieces to the value of the prizes will be bought from the winners for the collections of the Museum (see EUREGIO competition in ceramics).
- The POTTERY MUSEUM RAEREN is situated in the centre of the EUREGIO Maas-Rhein, about twelve kilometres of Aachen. It is to be reached easily from Liège, Maastricht, Cologne, Düsseldorf and the whole „Ruhrgebiet“ on the motorway E40. More than 10,000 regular visitors to the Museum and about 5,000 purchasers on the previous markets are the best proof of this.
- The surrounding, a moated castle of the 14th century, is the ideal place for such an event.
- On September 11th-12th, 2021 there will be the international „WEEK-END OF THE OPEN MONUMENT“ in Belgium. There also is a big advertising campaign for this event and the organisation of the market fits into this context.
- The market will have place one week before the KERAMISTO in Milsbeek (NL), 120 km away from Raeren. A combined participation to the two markets would be ideal for potters coming from far away.
- A special magazine with 10,000 copies as well as 20,000 flyers distributed in a big area make part of the advertising campaign.
The underdesigned applies herewith for the participation in the 26th EUREGIO CERAMIC MARKET at the castle of Raeren, September 11th-12th, 2021.

SURNAME:* ________________________________
FIRST NAME:* _______________________________
WORKSHOP:* ________________________________
ADDRESS:* ________________________________
POST CODE / TOWN:* ________________________________
PHONE:* ________________________________
E-MAIL: ________________________________

* please fill in with printed letters

Desired surface of the stand: _______ m front

Possibility to show a certain technique during the market? YES - NO*
If yes, which one? ________________________________

Date: ________________________________

The underdesigned commits herself/himself to fill in the application form correctly and to add the following documents to it:

- photographs of pottery ware (allowed to be published)
- a photograph of her/himself
- a detailed curriculum, with a list of former awards, exhibitions, pieces in museums.

She/he confirms by her/his signature to take note of the following terms and to agree with them:

- Each attendant transports and shows his products at his own risk. The organizer accepts no responsibility for injuries caused to persons or damages to property, even when visitors are present.
- Each attendant commits himself to building his stand with a front surface of 2m length at least (breadth 3m at the most).
- A stallage of 25 EURO per metre of front surface is to be paid as participation fee. This should be transferred within the month after getting the confirmation for the participation into the bank account of the Pottery Museum Raeren, IBAN: BE 17 7311 1725 8221, BIC: KRED-BEBB at the latest up to MAI 31th, 2021. All the bank costs or other ones are chargeable to the participant.
- In case of non-participation the stallage will not be refunded. The admission comes into effect by receipt of the participation fees.
- Each attendant commits himself to having built and equipped his stand by 10 a.m. on both market days.
- The organisator doesn’t guarantee turnover or sale amounts, neither the number of visitors.
- The organisator realizes enough advertising – see general information.

To be able to realize a mostly informative advertisement in preliminary stages, we would like you to join to your application form the following documents

- photographs of your products (allowed to be published)
- a photograph of yourself
- a detailed curriculum, with a list of former awards, exhibitions, pieces in museums, etc.
Because of several problems in the past years, we want to insist on the fact that – for the payment of fees – all additional costs (like bank charges, transfer charges) are chargeable on the participant.

Moreover, because of the many desistances at short notice the last years, we are obliged to indicate that the admission to the market comes to effect by receipt of the participation fees. If the payment hasn’t been made within the fixed date, we reserve ourselves the right to admit a replacement candidate. Exceptional regulations are only possible after consultation.

Owing to regular controls by the Belgian tax and economic authority we are obliged to indicate to the participants to act in a self-responsible way in the matter of

- liability to income and sales tax
- social welfare legislation
- authorization to practise a trade
- market exhibition (trading license etc.)

and to be able to exhibit the corresponding documents at request.

In this respect the organizer accepts no commitment nor responsibility and asks the participant to sign the paragraph below with each registration.

The underdesigned ______________________ confirms herewith that she/he complies with all the commitments in matter of international tax and social welfare legislation as well as commercial legislation an that she/he can show the corresponding documents at request of the Belgian authorities.

Date: _________________________________

Signature: _____________________________

ATTENTION!

IN CASE OF NON-PARTICIPATION THE PARTICIPATION FEES WILL NOT BE REFUNDED.

We advise you to transfer the fees in EURO into our Belgian bank account.

IBAN: BE 17 7311 1725 8221
BIC: KREDBEBB

with the mention

EUREGIO CERAMICS MARKET 2021